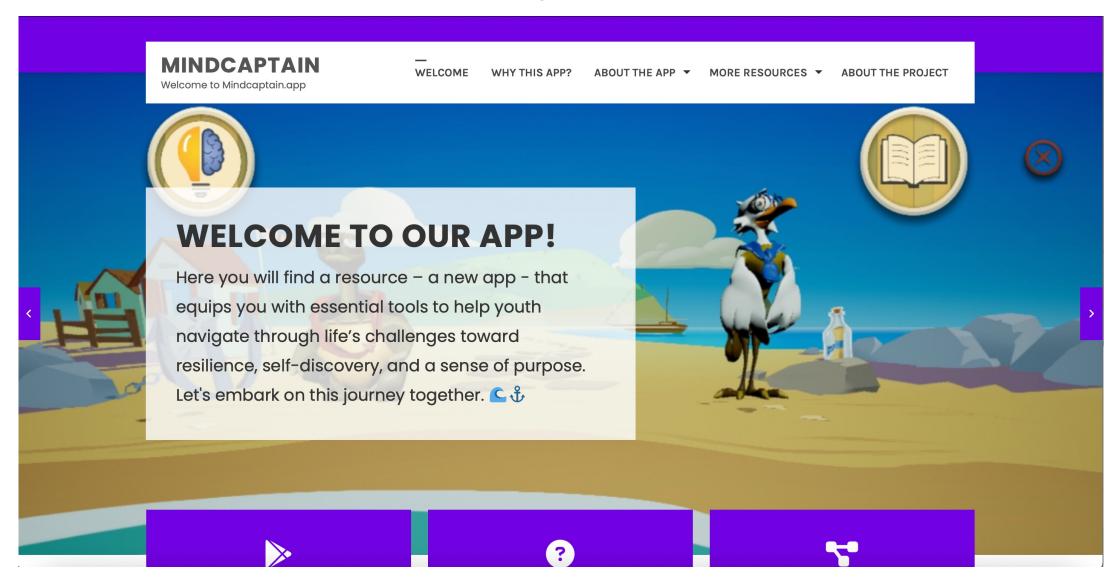
MINDCAPTAIN - a wellbeing app for young people in the youth sector

- Read more about this app in this presentation
- You can read about the features, the design proces and some usability testing.
- Contact us if you would like to know more, share your thoughts or collaborate (thomas@anattafoundation.org)



WWW.MINDCAPTAIN.APP















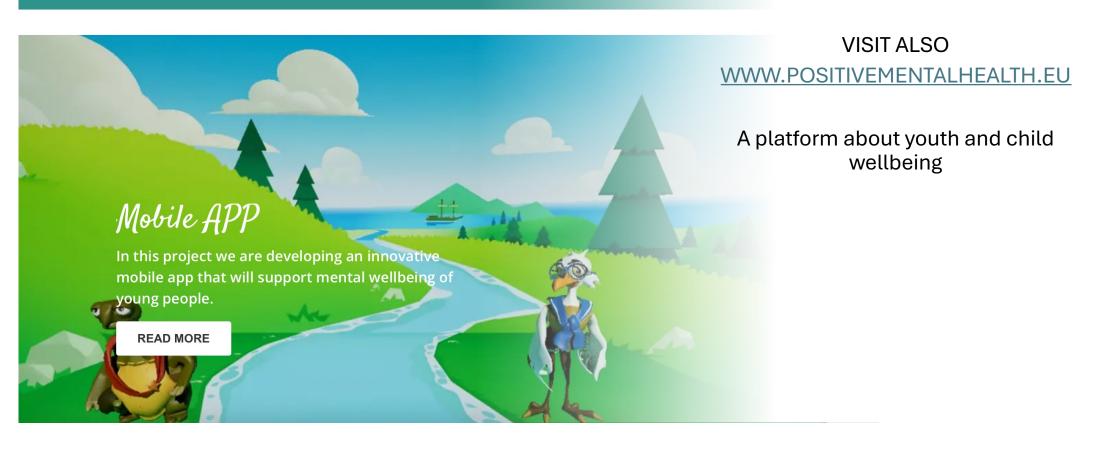








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CONCEPT - the metaphor of sea voyage self-knowledge, emotional growth, empowerment



METAPHORS

- transfer functions from one experiential field to another
- play a fundamental role in human cognition and emotion
- develop a prevention model that reflects the core of the chosen theories
- revitalize the theories in a concept that is easy to understand, convey, and remember.
- No app for youth's wellbeing is based on a metaphorical story-telling

Why the name MindCaptain?

Life is a journey, it is like a voyage.

You are the **captain** of your own sailing ship.

Sometimes we have to navigate through difficult seas and oceans.

Sometimes we lose our route, and feel lost, confused, helpless, overwhelmed by difficult emotions.





MindCaptain will guide you through a voyage of personal growth towards an emotionally stronger mind. In the direction of your full well-being.

Two helpers will accompany in your voyage

a wise turtle and a young seabird



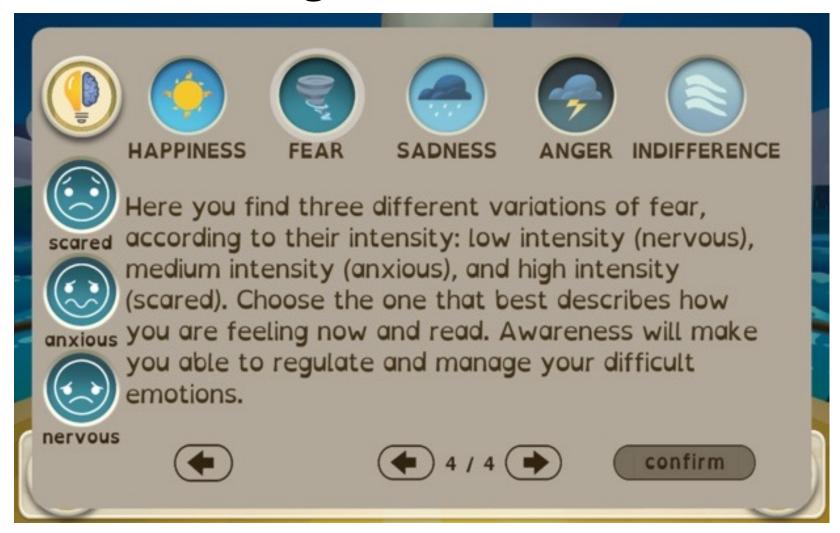


WELCOME ON BOARD! You are the captain of your own sailing ship. You determine how best direct your ship and which direction you want to take through uncertain waters. The stronger your mind, the better the voyage.





Emotional intelligence: the emotion compass



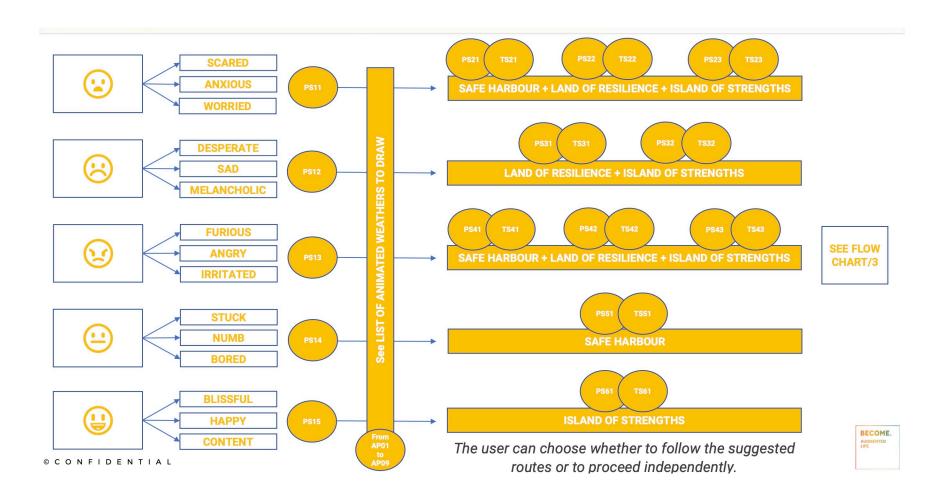
The Safe Harbour



The Island of Strengths



Architecture of the mood tracking section



Mobile App UX Design - 5

01

Desk and field research

- bench-marking analysis
- systematic review of m-health youth apps
- youth needs analysis from literature and focus groups
- personas & user journeys

02

App purpose, psychological framework, contents

- Positive Psychology
- SEL
- Third wave CBT: ACT + CFT

03

Concept and architecture

the metaphor of sea voyage for emotional growth, empowerment, self-knowledge 04

Design and functionalities

- Intuitive User Interface
- Customization and Personalization
- Goal Setting and Progress Tracking
- Diverse Content and Resources
- Notifications and Reminders
- Accessibility and Inclusivity

05

Testing and iteration

Continuous participatory
tests on
Usability
Engagement,
Functionality,
Effectiveness

o6. digital and residential youth worker training curriculum

o7.
dissemination
and promotion

Flavia Cristofolini for E+KA220

Examples of iterative participatory design

Youth's criticism	correction
But I think that in some parts it could be overwhelming; for example, the last part of the exercise on "courage" should be more simple because in this way it's too complex	The activity was simplified
I think that the last part is too much and could be too complex for teenagers, they need something easier	The last part was simplified
Because I was distracted by the many things I can do in these apps and, personally, it's a little bit overwhelming. I think that with teenagers also start only with some insights about themselves it's just huge stuff (how much courage do I have? What kind of personality traits do I have?).	Further simplification of contents

Usability Testing

Prototype and User Testing:

- the prototypes of the app's key features were used for user testing sessions with representative youth users.
- The feedback on usability, and overall user experience was gathered to identify areas for improvement and iterate on the design.

Method: summative evaluation of human-mobile interactions using a mixed methods approach. Multitask quantitative and qualitative usability metrics.

Tools: System Usability Scale (SUS); Mobile Application Rating Scale; open comment question- *Think-aloud* usability sessions were also transcribed and analyzed

		SUS Score	
			P-Value
Overall (70)		64.74 (19.02)	
Age	20.65 (2.66)		0.023*
Pre – adolescents (13 – 16)	7 (10,29%)	67.50 (11.62)	
Adolescents (17 – 19)	12 (17,65%)	53.33 (27.74)	
Young adults (20 – 23)	49 (72,06%)	67.76 (16.50)	
Gender			0.976
Male	30 (42,86%)	64.67 (15.33)	
Female	40 (57,14%)	64.82 (23.40)	
Education			0.552
Middle school	3 (4.29%)	49.16 (12.83)	
High School	24 (34,29%)	62.82 (22.71)	
Some college or university without degree	7 (10,00%)	70.36 (14.02)	
Bachelor's degree	22 (31,43%)	65.71 (18.36)	
Master's degree	14 (20,00%)	67.00 (16.44)	
Country			0.011*
Italy	52 (74,29%)	67.25 (16.00)	
North Macedonia	9 (12,86%)	47.77 (26.11)	
Slovenia	5 (7,14%)	56.50 (21.11)	
Serbia	3 (4,29%)	84.16 (1.44)	
Netherlands	1 (1,43%)	75.00 (NA)	
Youth Work			0.249
Yes	22 (31,43%)	60.45 (17.01)	
No	48 (68,57%)	66.79 (22.49)	
Apps usage			0.010*
Yes	3 (4,29%%)	65.11 (19.37)	
No	67 (95,71%)	56.66 (2.89)	
Mental Health Apps Usage			0.272
Yes	2 (2,86%)	71.25 (5.30)	
No	68 (97,14%)	64.54 (19.26)	

SUS results

Average of participants **not** using mental health apps: 64.54

Average of participants using mental health apps 71.21.

$$T(1.95) = -1.51, p > 0.05$$

Grade	SUS	Percentile range
A+	84.1 - 100	96 - 100
Α	80.8 - 84.0	90 - 95
A-	78.9 - 80.7	85 - 89
B+	77.2 - 78.8	80 - 84
В	74.1 - 77.1	70 - 79
B-	72.6 - 74.0	65 - 69
C+	71.1 - 72.5	60 - 64
С	65.0 - 71.0	41 - 59
C-	62.7 - 64.9	35 - 40
D	51.7 - 62.6	15 - 34
F	0 - 51.6	0 - 14

https://www.researchgate.net/publication/330225055 Item B enchmarks for the System Usability Scale

5 examples of app-augmented youthwork with MINDCAPTAIN

- 1. Daily Practices: Encourage youth to use the app for daily practices focused on optimism, gratitude, and self-compassion. The app could provide prompts for reflecting on positive experiences, expressing gratitude, and showing kindness to oneself.
- 2. Empathy Building: Utilize the app's features to engage youth in empathy-building exercises. This could include interactive scenarios or guided reflections aimed at enhancing understanding and compassion towards others.
- 3. Mindfulness and Acceptance Training: practice skills for managing difficult emotions by practicing such as accepting their thoughts and feelings without judgment.
- 4. Awe-Inspiring Content: co-organize aweinspiring activities to evoke feelings of wonder and appreciation for the world around them.
- **5. Emotional Management**: group work on life experiences functional emotional management. The app can provide **practical tools** for identifying and responding to difficult emotions in a constructive way, helping youth build resilience and adaptability.



Questions for reflection

- 1. How can you introduce MINDCAPTAIN in your usual approach to practicing youthwork?
- 2. Think of a situation when you could use MINDCAPTAIN
- 3. Consider the setting (using in individual session, using during group session)
- 4. Think of what is needed to ensure that you MINDCAPTAIN is more effective?

Suggested article with the presentation in depth

Proceedings of the Positive Technology International Conference 2023 Positive Technology: Possible Synergies between Emerging Technologies and Positive Psychology (PT 2023)

Mind Captain: A Positive Technology App for Youth Wellbeing

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https://www.atlantis-press.com/proceedings/pt-23/125998381

